

Package ‘shinyseo’

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Type Package

Title Search Engine Optimization, Social Metadata, and Site Verification Helpers for 'Shiny' Apps

Version 0.1.1

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URL <https://CRAN.R-project.org/package=shinyseo>,
<https://github.com/rolfblindgren/shinyseo>

BugReports <https://github.com/rolfblindgren/shinyseo/issues>

Description

Utilities for injecting search engine optimization (SEO), Open Graph, Twitter, site verification, and schema.org metadata into 'Shiny' applications from YAML files or named lists.

License GPL (>= 3)

Encoding UTF-8

Imports shiny, yaml, jsonlite

Suggests htmltools, knitr, rmarkdown, testthat (>= 3.0.0)

VignetteBuilder knitr

Config/testthat/edition 3

Config/roxygen2/version 8.0.0

NeedsCompilation no

Repository CRAN

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`social_meta`*Inject social metadata into Shiny UI*

Description

Inject social metadata into Shiny UI

Usage

```
social_meta(meta)
```

Arguments

`meta` Either a path to a YAML file or a named list. The final metadata must include title, description, url, and image.

Details

If `meta` is a character string, it is treated as a YAML file path and read with `yaml::read_yaml()`. Set `schema = FALSE` to suppress JSON-LD output. `bing_site_verification` falls back to `SHINYSEO_BING_SITE_VERIFICATION` when that environment variable is set. `twitter_site` and `twitter_creator` fall back to `SHINYSEO_TWITTER_SITE` and `SHINYSEO_TWITTER_CREATOR` when those environment variables are set. The helper does not emit a `<title>` tag; set the document title in the app UI so it does not clash with any title Shiny already sets. Optional verification fields include `bing_site_verification`, `google_site_verification`, `yandex_site_verification`, `baidu_site_verification`, `naver_site_verification`, `facebook_domain_verification` and `pinterest_domain_verification`.

Value

A `shiny::tags$head()` fragment containing canonical, Open Graph, Twitter Card, and optional schema.org metadata.

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